

(Draft) The Chair's Statement at The 12th TPO General Assembly

Thursday, September 04, 2025, Ho Chi Minh City, Viet Nam

The Leaders Conference in the framework of the 12th TPO General Assembly was held in Ho Chi Minh City, Viet Nam, on September 4th, 2025. The meeting was chaired by Mr. Nguyen Van Dung, Vice Chairman of Ho Chi Minh City's People's Committee under the theme "Shaping the Future of Tourism: Embracing Digital and Green Transformation". The Leaders Conference was attended by the chairpersons/mayors/governors of the Tourism Promotion Organization for Global Cities (hereinafter referred to as TPO). The list of delegates appears as ANNEX 1.

RECOGNIZING that, following its transformation, TPO — as a leading intercity tourism network— has provided a framework for members to establish a shared development vision and enhance their capacity for coordinated action in addressing key challenges to sustainable urban development.

AWARE deeply that, as destinations around the world face increasing challenges such as climate change, over-tourism, and technological breakthroughs, collective action and innovative solutions are imperative to building smarter and more sustainable cities together.

APPLAUDING the concerted efforts of TPO members, culminating in the consensus to create TPO Green Horizon, a pioneering smart tourism platform that leverages technology and creative solutions to strengthen the TPO network, drive sustainable tourism, and benefit both communities and visitors.

EXPRESSING sincere appreciation to Ho Chi Minh City, Viet Nam, for its warm hospitality and visionary leadership in successfully hosting this meaningful 12th TPO General Assembly.

DO HEREBY, DECLARE:

1. **REAFFIRMING** our shared commitment to promoting smart and sustainable tourism through innovation, dialogue, and cooperation for the common good, towards a greener and smarter future for all.

2. **COMMITTING** to strengthening international cooperation, harnessing the power of smart technologies and innovation, and promoting the sharing of knowledge, dissemination of best practices, and scalable solutions, with the aim of creating inclusive, resilient, and future-oriented destinations, as well as a sustainable and more connected tourism system for future generations, delivering balanced benefits for both residents and visitors.

3. **ENCOURAGING** the research, development, and application of green technologies among TPO member cities and partners, through cooperation between governments, academia, and the private sector, with a view to accelerating the adoption of environmentally friendly solutions, enhancing sustainability, and strengthening the competitiveness of the tourism industry.

4. **SUPPORTING** TPO Green Horizon as a strategic platform to foster green communities and promote sustainable tourism initiatives across the entire network, calling upon TPO members and the organizations relevant organs to work collective toward the progressive development of this initiative.

DONE on this Fourth Day of September in the Year 2025, in a single original copy in the English language.